



Public Information Task Force
Meeting Minutes
January 22, 2009
1:00 – 2:30 pm
Lake County Division of Transportation
600 W. Winchester Road
Libertyville, Illinois 60048

1.0 Roll Call

- ✓Giertych, Al — Lake County DOT
- ✓Kampa, James – STV Inc.
- ✓Khoen, Jennie – LC Communications Division Director
- ✓Motley, David — Chair, City of Waukegan
- ✓Vancil, Susan — Lake County Stormwater Management Commission

Staff:

- ✓Russell Medley – LCP
- ✓Chuck Gleason – LCDOT, IL Route 120 CPC Project Manager

2.0 Public Comment

None

3.0 10-2-08 Meeting Minutes Approval –

Approved

4.0 Chairman's Remarks

4.1 Review – November Open House

Chairman David Motley distributed a summary report for the November 12, 2008 Open House held at Praireview School in Hainesville.

Set-up for the Open House:

October 10 – Announcement sent from Lake County Communications Department to village manager and/or communications departments in communities along corridor.

October 16 – Flyers distributed to 11 towns and 7 townships in the Route 120 corridor. Additional copies of the flyers were distributed to businesses and public places in the area.

October 22 – notices were sent to Liberty-Prairie Conservancy, GLMV Chamber of Commerce, Grayslake Chamber of Commerce, the Round Lake Area Chamber of Commerce, the Lake County

Municipal League, the Lake County Contractors Association, the Lake County Building & Construction Trades Council and the Lake County Chamber of Commerce requesting that they distribute to their memberships, forward the information on to interested parties and include announcements on their websites.

October 29 – Companies and school districts in the corridor were emailed flyers and asked to make information available for their employees.

November 5 – Lake County Division of Transportation place four variable message signs along 120 corridor. Signs were placed at Almond Rd., Hainesville Rd., Fairfield Rd., and IL Route 83. On November 12th, two of the signs were transitioned to the approaches of Prairieview School directing participants to the open house.

November 5 – email reminder sent to those who signed up for meeting announcements.

November 6 – Jennie Khoen, Director of Communications for Lake County sent an email reminder to Lake County Board members.

The Open House:

Most of the attendees mentioned that they had received email notifications but we didn't ask where those emails had originated. We may want to include a question about that for the next open house.

Approximately 350 attendees signed in at the event. We collected approximately 400 comments from meeting attendees and off the website. Half of the comments came from Grayslake residents and most of those were from Prairie Crossings residents. Many of the comments submitted were in fact on pre-printed documents that had been distributed to meeting attendees as they entered the meeting site.

The comment sheet is very open-ended, so it is difficult to determine how respondents made their decisions about what roadway characteristics they preferred. Of the residents representing Grayslake, the majority favored a 4-lane boulevard. For residents from elsewhere along the corridor, the majority favored a 6-lane expressway.

For the upcoming open house in April, there are a number of lessons learned from the November Open House:

- It might be appropriate to ask respondents about their overall interest in the Route 120 project. Do they live on Route 120? Do they commute via Route 120?

- On comment cards, make sure that the address is required and limit one comment per household.
- Continue to use a 10 minute slideshow
- Provide more text/explanation at each exhibit so that everyone gets a standard answer.
- Need more exhibits next time to accommodate the large number of attendees. As a result, we'll need more staff to man the exhibits.
- Need an exhibit booklet that explains what is being shown at each exhibit
- The two hour timeline was very aggressive; unfortunately, finding a space along the corridor to accommodate that number of people and cars is very difficult

4.2 Spring Open House – Determining Alignment For Route 120

4.2.1 Date

The next public open house is scheduled for **April 15, 2009.**

4.2.2 Location

After much discussion, it was decided that the Prairieview School in Hainesville would be the location for the open house. Moving locations would confuse potential attendees and it would be difficult to find a new site to accommodate that number of people.

Because the Rte. 53 Advisory Referendum will go to ballot on April 7th, it is possible that this will encourage a heavier turnout at the open house. Either way the vote goes, the CPC should expect more interest and more attendees.

Because the site of the meeting will remain at Prairieview School, there was some concern about getting larger numbers of people through the same space in the two hour time period. Suggestions were made for a Saturday open house or multiple open houses. Staff will see if we can extend the meeting time from 6 to 8 pm to 5 to 8 pm or 6 to 9 pm. Parking was a problem at the November open house and police helped with directing traffic in and out of the parking lot; however, that was not prearranged and that is something we need to consider for April 15th open house.

4.2.3 Materials

Material development will take place at next Public Information Task Force Meeting. This time we hope to get the information and maps that will be displayed at the open house on the website before the April 15th meeting. This should encourage interest and attendance.

The deadline for submitting public comments for this open house will be April 24th. The Governance Board must make decisions in May.

4.2.4 Public Notification

We will replicate the public notification efforts from the November 12th Open House.

5.0 Old Business

None

6.0 New Business

There will be no Governance Board meeting on February 11th. The next meeting of the Public Information Task Force will be February 19th.

7.0 Adjourn



Route 120 PR Task Force Report to Governance Board – 12/10/08

PR Task Force Members

Al Giertych - Lake County DOT

James Kampa - STV Inc.

Jennie Khoen - LC Communications Division Director

David Motley - Chair, City of Waukegan

Susan Vancil - Lake County Stormwater Management Commission

Staff

Chuck Gleason - LCDOT, IL Route 120 CPC Project Manager

Russell Medley – Lake County Partners

On Friday, October 10th Stephanie Paulsen from the Lake County Communications Department sent a Route 120 Open House Announcement via email the communications or village administrator's office at the following communities: dmotley@waukeganweb.net; PatM@village.gurnee.il.us; Kamidei@libertyville.com; bemmerich@mundelein.org; Kwarwick@villageofgrayslake.com; kathymetzler@hainesville.org; ckenyon@roundlakepark.us; nnelson@roundlakepark.us; mhuber@eroundlake.com; lkranjniak@Wauconda-il.gov; etison@villageofvolo.com

- Websites: Round Lake, Round Lake Park, Waukegan, Gurnee & Hainesville posted Open House info & flyer

On October 16th 35 copies of Open House flyer were delivered to each of the 11 towns in the 120 corridor, 10 copies to the 7 townships that the towns fall within, & additional copies to businesses and public places along 120

On Wednesday, October 22 Russell Medley of Lake County Partners sent a save the date announcement to the Liberty-Prairie Conservancy, GLMV Chamber of Commerce, the Grayslake Chamber of Commerce, the Round Lake Are Chamber of Commerce, the Illinois Municipal League, the Lake County Contractors Association and the Lake County Building & Construction Trades Council and the Lake County Chamber of Commerce requesting that they include mention of the public open house on their websites, in their newsletters, or in any email communications to their members. He also added meeting

announcement poster to the homepage of the website, www.120now.com and updated the “contact us” page to acknowledge public comments from the meeting.

On Wednesday, November 5th Lake County DOT placed four Variable Message Signs along the 120 corridor for info on the open house. Initially these signs were placed at Almond Road and at Hainesville Road facing westbound. Eastbound facing signs were placed at Fairfield Road and at IL Route 83. On November 12 two of the signs transitioned to the approaches of Prairieview with an arrow directing participants to the open house.

On Wednesday, October 29th business/school contacts from the Route 120 Corridor were emailed a pdf version of Open House flyer and were asked to place on display for employees and/or public viewing, post the flyer on their website and calendar, send e-mails to employees, and put information in their newsletters. These included:
Marvin Bemby - Director, State & Local Government Affairs - Abbott

John Frese - VP of Corporate Services - Baxter International

Jim Rock - Interim President - College of Lake County

Debbie Lofchie - Director, Human Resources - GFX International

Lon Purdy - VP of Finance - Intrupa Mfg./IMC Holdings

Matthew Koshmann - VP of External Affairs & Business Development - Lake Forest Hospital

Dr. Janet Elenbogen – CEO - Round Lake Area School District 116

Dr. Catherine Finger – Superintendent - Grayslake Community High School District

-Round Lake Area School District 116 & Baxter contacts responded saying they will spread the word

On Wednesday, November 5 an email reminder was sent out to those that receive the announcements for the NOTICE OF ROUTE 120 CORRIDOR PLANNING COUNCIL (CPC) GOVERNANCE BOARD MEETINGS

On Thursday, November 6th Jennie Khoen, Director of Communications for Lake County sent an email version of the poster to the Lake County Board Members to remind them of the Open House

On December 3rd Jennie Khoen posted a clip on the Open House on their website at www.lakecountyil.gov which will also be available on the 120NOW.com site

Special Tanks to Russell Medley, Al Giertych, Jennie Khoen & Stephanie Paulsen Susan Vancil for their hard work and extra effort in getting the word out on the Open House.



Route 120 Corridor
Planning Council

Open House

Lake County, Illinois

**Wednesday, Nov. 12
6pm - 8pm**

Prairieview School

103 E. Belvidere Road - Hainesville, IL

**Provide input & get updates on:
Roadway Characteristics & Alternatives
Land Use - Recent Traffic Studies & More**

www.120Now.com

Send comments to: info@120now.com